## **ORDER**

kxly News **Orders** Order / Rev: 170559 08417078 Alt Order #: MIKE CRAPO FOR SENAT Product Desc: **KXLY** Estimate: 148 Flight Dates: 10/17/16 - 11/13/16 Primary AE: MATT WURM 10/14/16 / 10/14/16 H-DC Original Date / Rev: Sales Office: Order Type: **GENERAL** Sales Region: NATL Name: Sandler & Innocenzi Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 705 Prince Street Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Crapo for Senate ID (R) Advertiser Name: Demographic: HHNew Business Thru: **Product Codes:** PL Candidate Order Separation: 00:15:00 P-3 Priority: Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

## Bill Plan

<b>5</b> a				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	46	\$5,670.00	\$4,819.50
10/31/16	11/04/16	23	\$2.835.00	\$2,409.75

## **Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	46	\$5,670.00	\$4,819.50	0.00
November 2016	23	\$2,835.00	\$2,409.75	0.00
Totals	69	\$8 505 00	\$7 229 25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KXLY	17%	\$8,505.00		
Market	100%	\$50,029.41		

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	4%	\$2,001.18
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$16,009.41
KREM	47%	\$23,513.82
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E	1	KXLY	10/17/16	11/04/16	11p M-F Late New	rs CM	11-1135p	MTWTF	:30	3	\$125.00P-2	0.00 NM	9	\$1,125.00
					Late News									
		Star	t Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/1	7/16	10/23/16	MTWTF	3	\$125.00	0.00						

Print Date: 10/14/16 14:07:53 Page 2 of 2

Order / Rev: 170559 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08417078 Product Desc: MIKE CRAPO FOR SENAT KXLY

Flight Dates: 10/17/16 - 11/13/16 Estimate: 148

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KXLY	10/17/1	6 11/04/16	11p M-F Late Ne Late News	ws CM	11-1135p	MTWTF	:30	3	\$125.00P-2	0.00 NM	9	\$1,125.00
	<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/1		10/23/16	MTWTF	3	\$125.00	0.00						
	eek: 10/2 eek: 10/3		10/30/16	MTWTF MTWTF	3	\$125.00 \$125.00	0.00 0.00						
			11/06/16 6 11/04/16	Jimmy Kimmel	CM	1135p-1237		:30	3	\$20.00P-3	0.00 NM	9	\$180.00
_	TOTE	10/11/1	0 11/0-//10	Jimmy Kimmel	OW	1100p 12077		.00	O	Ψ20.001 0	0.00 14101	J	Ψ100.00
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/1 eek: 10/2		10/23/16 10/30/16	MTWTF MTWTF	3	\$20.00 \$20.00	0.00 0.00						
	eek: 10/3		11/06/16	MTWTF	3	\$20.00	0.00						
E 3	KXLY	10/17/1	6 11/04/16	5-530p M-F	CM	5-530p	MTWTF	:30	2	\$175.00P-2	0.00 NM	6	\$1,050.00
	Stor	t Date	End Date	M-F News @5p Weekdays	Spots/Week	Pata	Rating						
We	<u>عرم.</u> 10/1 eek:		10/23/16	MTWTF	<u>3pots/week</u> 2	<u>Rate</u> \$175.00	0.00						
	eek: 10/2		10/30/16	MTWTF	2	\$175.00	0.00						
	eek: 10/3		11/06/16	MTWTF	2	\$175.00	0.00						
E 4	KXLY	10/17/1	6 11/04/16	530-6a GMNW GMNW	СМ	530-6am	MTWTF	:30	2	\$50.00P-2	0.00 NM	6	\$300.00
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/1		10/23/16	MTWTF	2	\$50.00	0.00						
	eek: 10/2 eek: 10/3		10/30/16 11/06/16	MTWTF MTWTF	2 2	\$50.00 \$50.00	0.00 0.00						
			6 11/04/16	6-630a	CM	6-630a	MTWTF	:30	2	\$160.00P-2	0.00 NM	6	\$960.00
				GMNW						*			********
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/1		10/23/16	MTWTF	2	\$160.00	0.00						
	eek: 10/2 eek: 10/3		10/30/16 11/06/16	MTWTF MTWTF	2 2	\$160.00 \$160.00	0.00 0.00						
			6 11/04/16	6-630p M-F	CM	6-630p	MTWTF	:30	2	\$175.00P-2	0.00 NM	6	\$1,050.00
				M-F News @6									
		t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 10/1 eek: 10/2		10/23/16 10/30/16	MTWTF MTWTF	2 2	\$175.00 \$175.00	0.00 0.00						
	eek: 10/2 eek: 10/3		11/06/16	MTWTF	2	\$175.00	0.00						
			6 11/04/16	630-7a	CM	630-7a	MTWTF	:30	2	\$175.00P-2	0.00 NM	6	\$1,050.00
				GMNW									
147		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/1 eek: 10/2		10/23/16 10/30/16	MTWTF MTWTF	2 2	\$175.00 \$175.00	0.00 0.00						
	eek: 10/2		11/06/16	MTWTF	2	\$175.00	0.00						
E 8	KXLY	10/17/1	6 11/04/16		CM	630-7p	MTWTF	:30	2	\$155.00P-2	0.00 NM	6	\$930.00
	<b>C</b> :		F- 15 :	M-F News @630	•	5 .	D - C						
۱۸/،	<u>Star</u> 10/1 eek	t Date	End Date 10/23/16	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$155.00	Rating 0.00						
	eek: 10/1		10/23/16	MTWTF	2	\$155.00	0.00						
	eek: 10/3		11/06/16	MTWTF	2	\$155.00	0.00						
E 9	KXLY	10/17/1	6 11/04/16	7-9a GMA GMA	СМ	7-9a	MTWTF	:30	3	\$160.00P-2	0.00 NM	9	\$1,440.00
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/1		10/23/16	MTWTF	3	\$160.00	0.00						
	eek: 10/2 eek: 10/3		10/30/16	MTWTF MTWTF	3	\$160.00 \$160.00	0.00 0.00						
			11/06/16 6 11/04/16	9-10a M-F	CM	\$160.00 9-10a	MTWTF	:30	2	\$70.00P-3	0.00 NM	6	\$420.00
10		10/11/1	S 11/0 <del>1</del> /10	Live With Kelly	Olvi	J 104	PER WITE	.50	_	ψι σ.σστ -σ	0.00 INIVI		Ψ-⁄-20.00
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/1		10/23/16	MTWTF	2	\$70.00	0.00						
	eek: 10/2 eek: 10/3		10/30/16 11/06/16	MTWTF MTWTF	2 2	\$70.00 \$70.00	0.00 0.00						
						ş. 2. <b>00</b>					Totals	69	\$8,505.00